

CALGARY-WEST PROVINCIAL PC ASSOCIATION

October 20th, 2004 Volume 1, Issue 2

PREELECTION EDITION

WE'RE ON THE WEB: WWW.RONLIEPERT.CA

Calgary-West Beacon

RON LIEPERT 'A plain-talking man'

Inside this issue:

Ron Liepert	1
Karen's Farewell	1
Election Coming	2

Special points of interest:

- Karen is leaving us after 8 years of service
- Ron Liepert is our new PC candidate for MLA in Calgary-West
- Ron was Premier Lougheed's Press secretary
- An election is likely to be called for Nov 22nd or 29th
- Please contact us for information on volunteering in the upcoming election

Ron Liepert wasn't born in Alberta, but he might as well have been. Raised on a mixed agricultural farm near Saltcoats, Saskatchewan, he moved to Calgary after high school, and he has the straightforward, plain talking manner of a long-time Albertan.

Shortly after he moved to Calgary, Ron met his future wife, Linda. Now they have two grown children and have been married for thirty-three years.

As a young radio reporter, Ron covered the Alberta legislature. The MLA for Calgary-West liked his style. The MLA, of course, was Peter Lougheed. In March 1980, Premier Lougheed plucked Ron out of the newsroom and made him the Premier's press secretary. Ron quickly developed a reputation as a straight up, no sugar coating type. He served as press secretary until November 1985, when Premier Lougheed retired. Then he moved to Los Angeles as director of Western U.S. Operations for Alberta Economic Development and Trade. He returned home to Alberta in 1991; after working for TELUS for several years, he established his own public relations practice, which he now plans to give up to enter political life. He also owns and operates a child care centre in downtown Calgary.

I have come to know Ron Liepert during his years as a director of Karen Kryczka's Calgary-West board. He is, like his old boss, a progressive conservative in the finest Lougheed tradition. He speaks his mind. He says what he means, and he means what he says. If he says he'll do something, it gets done. If he thinks you're wrong, he'll tell you. He won't go looking for a fight, but he won't shy away from one either. What you see is what you get. He's honest, tough, reliable and smart. He's what you'd want in a friend.

If you know Ron Liepert, you know this already. If you don't, he'll come door knocking soon; take the opportunity to get to know him. He's your candidate to replace Karen as MLA for Calgary West. He has her blessing and support, and he's a good man who deserves yours.

Blair Yorke-Slader,
President, Calgary-West PC Association